



Teaching Online: Essential Elements for Faculty

Teaching Online: Essential Elements for Faculty is a Magna Online Course presented by John Orlando, Ph.D., associate director of training at Northcentral University.

This course brings you in-depth professional development without the time, expense, and hassle of traveling off-campus. **Teaching Online: Essential Elements for Faculty** is asynchronous, so that individuals are not locked into any time frame to complete a course.

With the growing number of faculty teaching exclusively online, or teaching hybrid courses in both traditional and virtual classrooms, technological literacy and online savvy are necessary for today's educator.



Teaching Online: Essential Elements for Faculty is a convenient and thorough program that help faculty:

- Design and manage quality online courses
- Implement the latest online learning strategies
- Keep a diverse online student body engaged and committed
- Continuously evolve and improve existing online courses

Units

Unit 1: Teaching in an Online Environment

- The fundamental difference between face-to face and online classroom dynamics
- How to make the most of online discussion
- How to foster community and class engagement
- What contemporary studies have shown about online education
- Common mistakes to avoid when teaching online

Unit 2: Developing an Online Course

- The Backward Design model of course development
- Effective teaching content for the online environment
- Re-conceptualizing existing courses to move them online
- Overall structure and outline of an online course
- Quality standards to uphold in your online course

Unit 3: New Tools of Online Education

- Easy ways to develop videos for online classes
- Using Voice-Over PowerPoint online
- Using Rapid E-learning Development Software
- VoiceThread and other interactive tools to incorporate sound into courses



Time Requirement

This self-paced course may take anywhere from six to fourteen hours to complete, depending on how comfortable the user is with online tools and how much time you intend to spend on each course unit.

Included

Each unit includes information on resources that will enhance faculty understanding of online teaching, including:

- Video tutorials
- Interactive content
- Checks on learning
- Final check on learning
- Certificate of completion
- Links to online resources
- Complete handouts, supplemental materials, and transcript

Course Access

A campus group is formed by purchasing a number of “seats” corresponding to the number of learners expected to sign up initially. A designated campus administrator gives the group’s enrollment key to those individuals being offered the course. Each learner signs up individual at www.magnaonlinecourses.com using his or her email, establishing a password, and using the enrollment key.

Registrants of the online course have one year to access and complete the course. The final check on learning can be taken three times only.

Technological Requirements

Courses may be taken on any desktop computer system as well as mobile devices with the latest Internet browsers (Internet Explorer, Firefox, Chrome, etc.)

Price

# of people	Cost per person
1	\$299
2-10	\$269
11-20	\$239
21-50	\$209
51-100	\$179
101-500	\$149
501-3000	\$99

Enrollment expires one year after activation.

How to Order:

- Online: <http://www.magnapubs.com/courses>
- Email: support@magnapubs.com
- Phone: 800-433-0499 (US & Canada) or 608-246-3590 (Int'l)

Satisfaction Guaranteed

If you are not completely satisfied with your purchase, you may receive a full refund within 30 days of purchase.

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