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How Can Disruptive Innovation Impact STEM Education?



Much of STEM education is focused on sustaining technologies, which get more complex and expensive over time. However, many customers are actually best served by solutions that are simpler and cheaper, opening up opportunities for disruptive innovations.

This 20-Minute Mentor discusses concepts and examples related to disruptive innovation, including how they can be used to help train students to become more customer-focused. Our expert presenter will provide some basic background information, examples, and an activity to help viewers learn and apply the concepts to their own teaching.

Upon completion of this program, you'll be able to:

- Describe the difference between disruptive and sustaining innovations
- Identify different customer segments, including under-served, over-served, and not-served
- Recognize historical examples of disruptive innovation
- Complete an activity intended to explore a particular industry, technology, or product for potential disruptive innovations, which can also be used to teach disruptive innovation to students



Available from
Monday, February 21—
Sunday, February 27, 2022



<https://mondaymorningmentors.com>



Password: disruptive96

