

## **OCTOBER 30, 2023**

## What Do I Need to Know to Start a Podcast?

Educators are always seeking more innovative and flexible methods to better engage their students. Emerging research highlights the popularity of podcasts, particularly among individuals under the age of 35, making them a compelling medium for delivering more engaging educational content.

In this informative Magna 20-Minute Mentor, Robb Beane, MEd, serves as your guide, leading you through the fundamental steps of launching your very own podcast.

During this beginner's guide, he will equip you with the necessary knowledge and tools to get started without the costly false starts, such as:

- Valuable insights into equipment choices
- Tips for producing high-quality podcasts



• Practical demonstrations of how to navigate and utilize the Spotify for Podcasters application.

This 20-Minute Mentor is a comprehensive resource for any educator looking to venture into the world of podcasting, ensuring you are well-prepared to engage your students in an emerging, popular space, equipped with a solid foundation and practical insights.

Upon completion of this program, you'll be able to:

- Understand the basics of podcasting
- Compile the necessary tools to record a podcast
- Utilize Spotify for Podcasters to assemble a podcast



